

10th Annual WINE ON WAYZATA BAY

SPONSORSHIP INVITATION



We invite you to be
A SPONSOR

FOR A VERY SPECIAL EVENING
FRIDAY, JUNE 23, 2017



LAUNCH A LEGACY FOR THE WAYZATA COMMUNITY SAILING CENTER

JOIN OUR PRESENTING SPONSOR WAYZATA WINE AND SPIRITS • HOSTED BY WAYZATA YACHT CLUB

YOUR SUPPORT IS MEANINGFUL

GET REAL VISIBILITY



SPONSORS - Launch A Legacy

When you sponsor this event your business will not only benefit from exposure across all platforms and our sold-out event, but you will touch nearly 1,000 lives this year and change them forever.



Wayzata Community Sailing Center (WCSC) is a 501(c)(3) non-profit, that gives everyone access to the benefits of sailing regardless of age, ability or economics. Our nationally-known programs for teens, kids and adults provide adaptive programs, summer camps, teen empowerment and life skills. And it doesn't stop there—teamwork, STEM and leadership, racing and environmental stewardship are all part the program you support!

A Great Community Partnership

- Reach 800 Wayzata Yacht Club (WYC) members with an ad in the member directory and newsletter
- Reach 600 WCSC families through e-blasts and social media
- Network with 350 guests at Wine On Wayzata Bay
- Linked logos on 3 websites and dedicated Facebook pages
- Your logo on sponsor banners throughout event
- A 5 month integrated marketing campaign pushing your venue out to 2500 guests through print and social media
- Customized sponsorship levels to work for you



SEE THE WCSC VIDEO AT: WWW.WAYZATASAILING.ORG

LET'S WORK TOGETHER TO FIND THE RIGHT FIT FOR YOU AND YOUR ORGANIZATION

SIGN UP TO BE A SPONSOR	ADMIRAL \$2,500 +	CAPTAIN \$1,500	CRUISE DIRECTOR \$1,000	ENSIGN \$500	FIRST MATE \$250
Individual Banner	Prime Location	Prime Location	Sponsor Sign	-	-
Logo on Event Banner	✓	✓	✓	✓	✓
Event Tickets	10	8	6	4	2
Treasure Chest Raffle Tickets	10	8	6	4	2
VIP/Sponsor Party	✓	✓	✓	-	-
Logo in Event Program	Front Cover (SHARED)	Center (SHARED)	Inside Front Cover (SHARED)	Center (SHARED)	Center (SHARED)
Link & Logo on Pre-Event Emails	✓	✓	✓	-	-
On Site Display	✓	✓	✓	-	-
WYC Directory Ad Space	Full Page	Event Page	Half Page	Event Page	-
Event Website	Prominent Logo/Link	Logo/Link	Logo/Link	Logo/Link	List
WCSC Website	Prominent Logo/Link	Logo/Link	Logo/Link	Logo/Link	List

Rail meat sponsorships available for \$100 - Include Print Recognition and One Ticket to the event
We value in kind sponsorships in specific categories. Tix and perks vary from cash sponsors



CHOOSE THE SPONSOR LEVEL THAT SUITS YOU: WWW.WINEONWAYZATABAY.COM

10th Annual WINE ON WAYZATA BAY

SPONSORSHIP CONFIRMATION

AUTHORIZED SIGNATURE

CONTACT NAME/TITLE

COMPANY NAME*

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL ADDRESS

* Please print your company name exactly as you wish it to appear in publicity materials. You will be contacted for your logo files.

You will be contacted for your guests' names, needed by June 1st.

YES! PLEASE SIGN US UP AT THE FOLLOWING SPONSORSHIP LEVEL:

ADMIRAL	\$2,500 or more, \$_____	
CAPTAIN	\$1,500	
CRUISE DIRECTOR	\$1,000	
ENSIGN	\$500	
FIRST MATE	\$250	
RAIL MEAT	\$100 (includes collector button and website listing)	

PAYMENTS DUE BY APRIL 10TH FOR MAXIMUM PRE-EVENT MARKETING.

We appreciate your generosity. Wine On Wayzata Bay is a unique event scheduled for a specific day as such we are not able to issue refunds. In the event of cancellation due to weather every effort will be made to deliver a commensurate amount of documented sponsor messages to our guests throughout the remaining year.

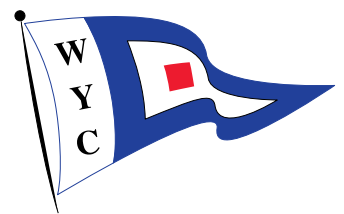


WINE ON WAYZATA BAY

PO Box 585, Wayzata, MN 55391

For more event information visit:

WineOnWayzataBay.com



THANK YOU FOR YOUR SUPPORT OF WCSC, A COMMUNITY TREASURE!

WCSC IS A 501(c)(3) NON-PROFIT